

## Goods Movement & International Trade Advisory Committee Recommendations for Consideration by the CED

### VALUE OF GOODS MOVEMENT TO THE STATE

- *The CED should communicate, to the Legislature and the Governor, the economic impact of efficient goods movement on California's economy.*
  - o California exported more than \$134 billion worth of goods in 2007.
  - o It has been estimated that goods movement congestion is responsible for \$12-\$14 billion in lost productivity per year in Orange County alone.
  - o International trade and goods movement/logistics related jobs are well-paying. Almost 700,000 jobs in California are directly related to exporting.
- *The CED should highlight the economic benefits of building major infrastructure projects – both jobs and long term economic impact.* Projects have been slowed by protracted environmental and legal challenges, causing our ports to fall behind their national and international competitors.

### CALIFORNIA/WEST COAST/FEDERAL COOPERATION

West Coast:

- *The State should work closely with Washington and Oregon on West Coast-specific transportation and goods movement issues, including freight movement and emissions.*
  - o For example: California should actively involve itself in the Pacific Coast Collaborative Commission, a regional cooperative program involving Alaska, British Columbia, Washington, Oregon and California, and the West Coast Corridor Coalition, an organization that focuses on transportation-specific initiatives in California, Oregon, Washington and Alaska.
- *California should work with the other West Coast states to promote freight infrastructure funding in the next federal transportation reauthorization bill (TEA) and ensure that funds return to the West Coast for vital port projects.*
- *Support Freight Infrastructure Investment Tax-Credits and/or collect an incremental percentage of customs revenue.*
- *The CED should work with the Governor's office and BT&H to convene a Goods Movement and Infrastructure Conference for the West Coast.*
  - o Topics to be discussed include:
    - West Coast Ports' Role
    - West Coast States' Role
    - Environment
    - Labor
    - Infrastructure/facilities
    - Funding

- Policy
- Security

#### California Cooperation:

- *The State should promote intrastate cooperation and coordination with respect to federal requests.*
- *TEA Reauthorization* – there is a need for a coordinated statewide approach to the next federal bill – there must be strong leadership from California to coordinate local cities and ports, and also cooperation among the state’s elected officials.
- *Federal Stimulus Package* – California should coordinate its state and federal (Congressional) efforts to ensure maximum funds return to the state from the expected stimulus package. These funds can be used to support much-needed infrastructure projects.

### EXPANDING INTERNATIONAL TRADE

- *The Legislature should support the Business, Transportation and Housing Agency’s statewide international trade and investment strategy and encourage the implementation of the strategy.*
- *California state government needs to communicate its support to the Federal government for fair and beneficial free trade agreements.*
  - The pending South Korea FTA will have a major positive impact in California, as South Korea is one of the state’s top 5 export markets.
- *The State should encourage trade and business partnerships between California and Latin American trade partners, particularly Brazil and Mexico and other key and growing markets.*

### PUBLIC-PRIVATE PARTNERSHIPS (PPP)

- *The State should expand its use of PPP to meet California’s infrastructure needs by, among other things, defining its requirements and goals for developing and implementing such projects and identifying the job-creation aspects of Public Private Partnerships.*
- *The Legislature should support the Governor’s PPP initiative.*
- *California should advocate for increased funding out of the TEA bill for PPP initiatives.*

### ENVIRONMENTAL INITIATIVES TO MITIGATE LOCAL IMPACTS

- *The CED should highlight the need for sustainable, responsible economic growth and the need to expedite air quality programs and funding.*
- *The State should strategically utilize Proposition 1B funding for emissions reduction*
  - Request that the CARB requirement to match the \$1 billion for air quality projects be eliminated since this requirement is not in the

legislation and due to the economic condition of the State, we need to move these non-revenue producing projects forward. These projects will create jobs and clean the environment and could be underway quickly.

- *The Legislature should support the Governor's efforts to streamline CEQA for infrastructure projects that are nearly ready to go.*